

TERMS OF REFERENCE

Activity: Video Documentary

1. Background Information and Context

The proposed action will improve the living conditions of 43,614 displacement and conflict individuals in Borno and Adamawa states across Maiduguri, Monguno, Gwoza/Pulka, Madagali through a multi-sectoral area based response. The affected populations in need of assistance will receive through Food Security, WASH, Shelter, Education General Protection and ICLA (Information Counselling and Legal Assistance) services building on NRC's response under the 2022 HIP and ongoing interventions within the same targeted localities to maximize the impact. Aligned to the HIP priorities and NRC's view that the current emergency is protection centred all activities will be focused on reducing protection risks like exploitation, physical risks of movement, and transactional sex, among other risks and negative coping mechanisms caused by the lack of access to basic services. The action will equally focus on the displacement and conflict affected children provide and maintain access to safe, inclusive and quality Education to out of school children. A comprehensive approach will be adopted to address identified barriers to education which include structural and economic barriers that hindered children access to education. The action will also build on the protection sector efforts towards the centrality of protection to ensure that NRC and other partners are taking a protection-focused lens in the Northeast response. Aligned to the HIP2023 strategic priority, NRC will seek to address the growing and unexpected needs caused by floods and communal clashes through the use of the "Crisis Modifier"/"Disaster Preparedness" to ensure a timely response with Borno and Adamawa. Lastly, to contribute to better humanitarian access and protection, NRC through in-country, regional and global advocacy teams, will build on advocacy efforts to bring attention to the crisis in Nigeria.

The documentation of stories using videos and other multimedia means will serve as an opportunity to inform our target audience (stakeholders, partners, donors) of the successes and challenges encountered during the period of this intervention. It would also serve for record-keeping processes and will be a part of the content that NRC would display should the opportunities arise.

Project title:	Multisectoral Area-Based Response for Vulnerable people affected by the protracted conflict in Adamawa and Borno states.
Organisation	Norwegian Refugee Council (NRC)
Donor	European Union Humanitarian Aid
Geographical coverage:	Borno – Maiduguri, Jere , Pulka/Gwoza Monguno/Adamawa - Madagali
Project duration:	July 2023 – April 2025
Planned Consultation period:	February/March 2025

1.1 Project Details

2. Purpose and Intended Use

The development of videos aims to assess project performance from a formative perspective, focusing on key processes contributing to the project's overall objectives. The videos will provide insights for an upcoming outcome-harvesting exercise with project participants, the Nigeria INGO Forum and local partners (GSF & ROHI) – to highlight our efforts with localisation and our advocacy efforts on the. The intended users include advocacy and communication teams, implementing partners, local partners, project teams, core competencies specialists, heads of programs, monitoring and evaluation units, key national and regional stakeholders in Nigeria and Europe.

3. Scope and Lines of Inquiry

Under the supervision of the Media & Communications Coordinator, with oversight support from the Advocacy Manager, Project managers and Area Managers, the consultant will produce high-quality videos featuring case studies, lessons learned, good and less good practices, and indigenous knowledge impacting project implementation and performance. The videos will engage beneficiaries in targeted locations and highlight NRC's work in Livelihoods and Food Security (LFS), Information, Counselling and Legal Assistance (ICLA), Education, WASH, Shelter and Settlements, Protection from Violence and our emergency response.

4. Objectives of Consultancy Assignment.

The objectives include:

- Highlighting the impact of the work done on the EU-HA-funded intervention in Adamawa and Borno states.

5. Methodology

Working together with the selected consultant, a comprehensive interview guide will be developed collaboratively with the Communication Coordinator and Communications Officer. The consultant will administer interview scripts, capture interview sessions, and produce video content. The final content will be approved by the NRC committee overseeing the consultancy. Methodological support will be provided by the NRC committee comprised of the Communication Coordinator, Advocacy Manager, Project Managers across the areas of intervention, and Area Managers.

6. Deliverables.

- Inception report
- Final video summarizing all topics per location.
- A highlight video documenting main highlights from the main video.
- A photo booklet documenting specific case studies (One case study per page, with a quote talking about their success achieved during the period of the intervention and the challenges that have been solved)
- Pictures of subjects of case studies
- Ten (10) short-form videos for social media

7. Timeframe

The consultancy is expected to start in February/March 2025 and last for a minimum of 30 working days.

8. Ethical Considerations

All materials must respect the rights of interviewees, ensuring confidentiality and security. Staff and consultants involved must comply with NRC's Safeguarding Policy and Code of Conduct.

9. Copyright

All materials arising from the consultancy shall remain the property of NRC.

10. Profile

The consultant/firm should possess:

- Excellent videography and photography skills
- Ability to work in a multicultural environment.
- Willingness to travel to hard to reach locations.
- Integrity and ethical standards
- Educational background relevant to the field
- Minimum two years of experience in video and photography for NGOs
- Good communication skills
- Excellent coordination and organisational skills
- Capacity to provide necessary equipment.
- Preference for local language skills and experience in development-related documentaries.

11. Responsibilities.

NRC will be responsible for preparing the Terms of Reference, selecting, and managing the consultant, covering costs, and providing feedback. The consultant under the supervision of the communications Coordinator will be responsible for preparing proposals, engaging beneficiaries and stakeholders, producing deliverables, and adhering to the agreed timeframe.

12. Applications.

Technical and financial proposals should include methodology, team composition, CVs, detailed budget, relevant experience shown (bidders should make available their portfolio of similar projects which should include links to work that has been done previously), availability, and confirmation of no prior involvement in the project.

All applications/proposals must be submitted through ng.tenders@nrc.no

The application should be titled: “The application should be titled: “08/NRC-NAT/NG/2025–Video Documentary” in the e-mail subject.

Please submit a proposal at the latest by 15th of February 2025. Clarifying questions may be directed to ng.procurement@nrc.no before 10th of February, 2025. It is solely the responsibility of each proposer to ensure that their proposal is received prior to the deadline for submission. Proposals received after the submission deadline will not be considered.