

CORPORATE PARTNERSHIPS

ANNUAL REPORT 2015



NORWEGIAN
REFUGEE COUNCIL

NRC



Photo: Vincent Tremeau

GET TO KNOW US!

The Norwegian Refugee Council (NRC) is one of the world's most respected humanitarian organisations. With more than 5,000 dedicated employees globally, we work to protect displaced persons. We provide emergency aid, shelter, education, food and water, protection and free legal assistance. With projects in more than 25 countries, we help create a future for people who have been displaced. We take action in the midst of crises and voice the rights of those in need. We give them hope.

NORWEGIAN
REFUGEE COUNCIL

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WHY **CORPORATE CITIZENSHIP** IS THE GREATEST INVESTMENT

For us at NRC, corporations are highly valued partners. With the contributions we receive we are able to respond more quickly to crises and reach more refugees and displaced people in need. These partnerships create innovative and new opportunities, and play a crucial role in the future of humanitarian development.

Now more than ever, families forced to flee need our help. Our many relief workers in the field can do more if and when more resources are available. The private sector provides much-needed assistance. Through corporate citizenship, your company's reputation will grow. It gives added value for employees, partners and customers alike. It builds the company's brand as a trust-

ed enterprise, and provides a unique advantage amongst competitors.

As a partner to NRC, your company will take part in responding to one of the biggest challenges since World War Two. A partnership with NRC means reaching vulnerable people and giving them a dignified life – as well as security and hope for a better future.

Together we will forge new paths. We will empower communities to do more. And, most importantly, we will make a difference for those who have lost everything.

Welcome to the NRC team.





AFGHANISTAN

KLUGE

NRC's partnership with Norwegian law firm Kluge is multifaceted. Kluge does not simply offer monetary and legal support; this comprehensive partnership also includes an exchange of knowledge and competency on long-term projects. Kluge lends its expertise to help guide NRC's legal requirements both in the field and at headquarters. Kluge's individual employees have also been inspired to unite and fundraise for NRC and the refugee cause.

For Kluge a partnership with NRC means valuable insight and development in areas such as human rights and humanitarianism. We want to take our social responsibility seriously and use our discipline in the service of good. NRC is a true gift to work with.

SNORRE HAUKALI Managing Partner at Kluge

Kluge was established in 1923 and has grown to more than 120 lawyers in the three major Norwegian business centres of Stavanger, Oslo and Bergen. The firm provides services in all areas of commercial law as well as employment, construction and public law. Kluge serves both domestic and international clients; its work is reputed for international projects throughout Europe and North America.

**KLUGE**

MAIN PARTNER



BISLETT, NORWAY

BOSTON CONSULTING GROUP

BCG provides vital pro bono support to improve NRC's organisational structure and systems, at the regional and global levels. Their assistance helps ensure a continued efficient and relevant response to the needs of populations affected by displacement. BCG's management and employees have conducted several fundraisers to support refugees.

We are proud of the long lasting cooperation with the Norwegian Refugee Council. BCG wants to contribute to raising awareness about the important work done by NRC for refugees and internally displaced people worldwide.

ØYVIND TORPP Managing Partner BCG Oslo

The Boston Consulting Group is a global management consulting firm and the world's leading advisor on business strategy. The clients are from private, public and not-for-profit sectors in all regions to identify highest-value opportunities, address challenges and transform enterprises. BCG was founded in 1963 by Bruce Henderson and has today 82 offices in 46 countries and 12 000 employees.

BCG

MAIN PARTNER



AZRAQ, JORDAN

TOMS

Throughout 2015, TOMS has partnered with NRC to distribute more than 50,000 pairs of new shoes to Syrian children living in refugee camps in Jordan. This distribution took place in NRC's learning centres for refugee children. NRC's partnership with TOMS has also included activity in Norway when street artist Martin Whatson collaborated with Syrian children to create artwork that was exhibited and sold in Oslo. Proceeds from the art and sale of TOMS shoes in Norway went to NRC.

TOMS is proud to be a small part of the wonderful programming NRC has to empower Syrian refugees and their families. While there is still much work to be done, NRC has proven that with the necessary tools, education and resources we can work together to help ensure there is no lost generation.

JIM ALLING Chief Executive Officer, TOMS.

TOMS Shoes is a company that matches every pair of shoes purchased with a new pair of shoes for a child in need. Since 2011, TOMS has given more than 2 million pairs of new shoes to support refugee and internally displaced children, nearly 450,000 of which have been given to Syrian refugee children.

TOMS

MAIN PARTNER

FOUNDATIONS



Grieg Foundation

The Grieg Foundation funded a complete learning centre in Azraq refugee camp, Jordan. Equipped with 8 classrooms, computer rooms, a teacher's room, a garden and play area, the centre provided approximately 500 Syrian children with the opportunity to learn.



Harry Hole Foundation

In 2015, NRC received the Harry Hole Foundation Award. We allocated the accompanying monetary prize to improve learning outcomes and literacy for 1,500 Somali refugee children in Dadaab refugee camp, Kenya.



HARRY HOLE FOUNDATION

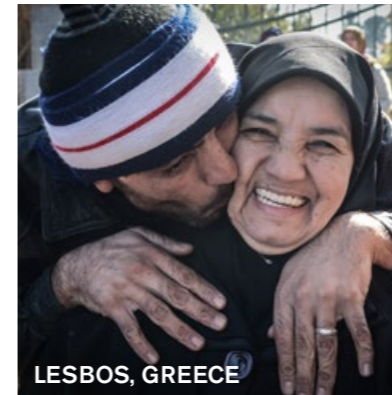


Kavli Foundation

The Kavli Foundation supported NRC's education project on school retention and the improvement of learning spaces for Syrian refugee children in Lebanon. The project also benefitted local Lebanese children who reside in conflict-affected communities.

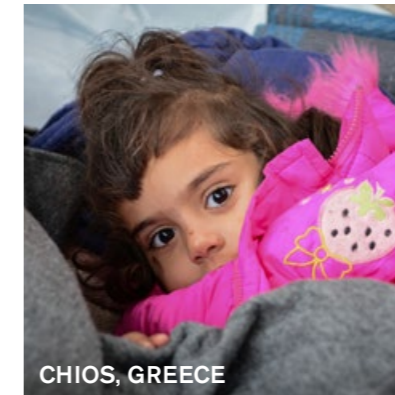


MAJOR DONORS



Statoil

Statoil, a leading energy company in oil and gas production, supported NRC's work for families displaced within Syria, as well as for Syrian refugees in neighbouring countries and in Europe.



DNV GL

The international certification and classification company DNV GL's donations were dedicated to NRC's education programmes, as well as our emergency aid in the Middle East and Europe.



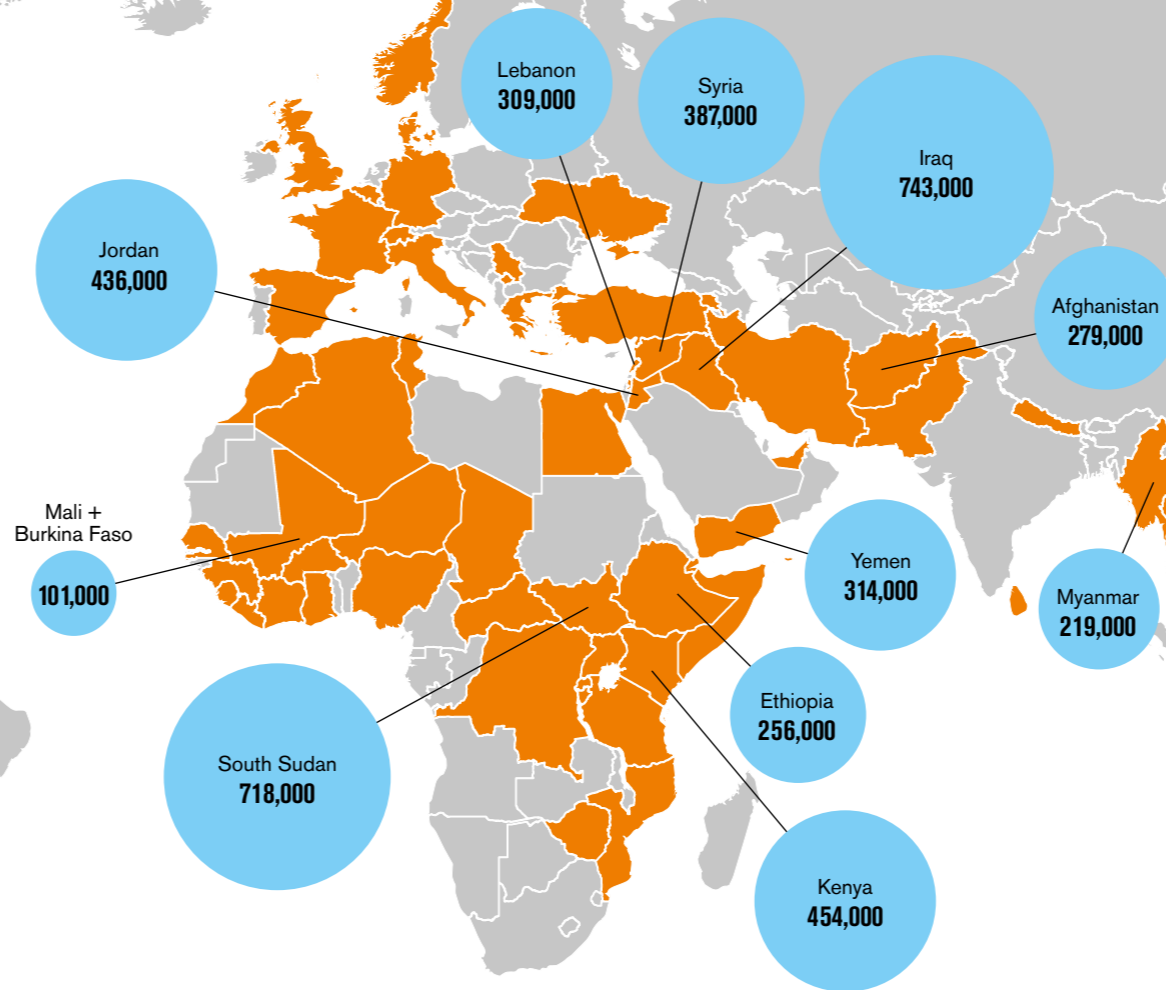
Gjensidige

Norwegian insurance company Gjensidige contributed with funds to NRC's programmes for Syrian refugees - in Syria, neighbouring countries and in Europe.



WHERE WE ARE

The countries where NRC has humanitarian projects, representation offices or experts deployed in the field are marked in orange.



The blue circles show the number of people who received humanitarian aid from NRC in selected countries in 2015.

Map updated march 2016. All numbers are preliminary. The final statistics of all NRC activities for 2015 will be available in june.

PARTNERS



Infotjenester

Infotjenester, a human resource competency provider, contributes to NRC's education programmes for children who have fled war and conflict. In addition to its yearly financial support, Infotjenester also supports NRC through conferences and seminars.



Corporate Communications

Corporate Communications, a group of experienced consultants, provides NRC with pro bono consultancy, courses and competence-building.



Spartacus Publishing

The Spartacus publishing house published a pro bono book on displacement entitled *Flukt* (Escape). Spartacus donates all proceeds from the work to support NRC's education programmes for Syrian refugees.



AVAN

IT Company AVAN provides NRC with pro bono technical assistance and project management assistance in order to improve the organisation's ICT-projects.



Cut-e

Cut-e, an online assessment company, supports NRC pro bono with training of staff, selection and development of employees, consultancy services and expert advice.



IF

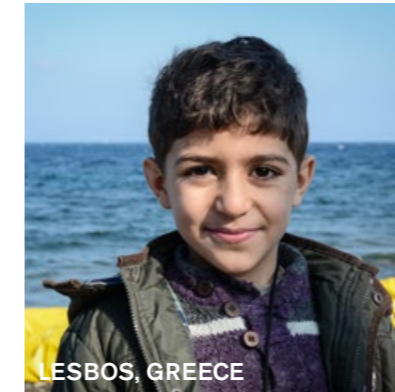
Employees at the insurance company IF are contributing to NRC's efforts worldwide through monthly individual donations.

DONATIONS

Throughout the year, NRC received a wide range of gifts and donations from the corporate sector. These donations are vital for the organisation – with this funding we can develop new programmes and strengthen existing activities. The generous support we received in 2015 helped sustain NRC's education programmes and emergency work around the world.

In the autumn of 2015, NRC saw a substantial increase in contributions. Companies all over Norway creatively raised funds to help NRC respond to the refugee influx in Europe and to reach more people in and around Syria. The efforts spanned a wide range of activities, and all proved invaluable.

Shell - 7/11 donated all revenue for every cup of coffee sold at every kiosk and petrol station on a chosen day.



Bergen Næringsråd (*The Bergen Chamber of Commerce*) started its own fundraiser among members to contribute to NRC's work for the forcibly displaced.

Employees at **Storebrand insurance** initiated their own fundraiser on behalf of NRC. Storebrand matched the total raised by its employees, doubling the support for the refugee cause.



The Norwegian Business School (BI), supported NRC's global education programmes for displaced children.

MAD Arkitekter launched a nation-wide fundraiser, encouraging fellow architects to follow up and donate to NRC's work. Participation was massive and the campaign achieved impressive results.



Cisco Norway's employees donated a day's salary to NRC's Syria response.

Additional contributors:

AF Gruppen
Aftenposten
Bama Gruppen
DIFI
DIPS
EA Smith

Epofras
Franzefoss
Gabler
Glava
ICE Net
KPMG

Norconsult
ÅF Advansia
Rambøll
Vestre
Arkitektgruppen
CUBUS

Inmeta Consulting
Holt Eiendom
ABC Startsidene
Standard Norge
Hafslund Nett
Assessit

Kopinor
Rambøll Norge
Tema Eiendom

A PARTNERSHIP THAT PAYS OFF!

A partnership with NRC is mutually beneficial – a true exchange of expertise. Partnering with Scandinavia's largest humanitarian organisation gives your company a visible platform for developing new and innovative programmes.

In supporting the refugee cause, you will strengthen your position by taking an ethical stand:

- *adding value to your brand*
- *building loyalty and goodwill among stakeholders*
- *increasing the attractiveness for consumers and suppliers alike*
- *boosting interest from potential employees and increasing staff retention*

Join our team to help protect displaced people worldwide, and to help brighten their futures.

We believe in transparency, sharing experiences and developing cooperation through continuous dialogue.





VOICES FROM THE FIELD

A former refugee herself, Aimee Ndakala Mpala now strives to help others who have lost everything. She first fled from the civil war in the Democratic Republic of the Congo (DRC) in 1997. Aching to return home, she did so; but was forced to flee again. Now residing in the Central African Republic (CAR), Aimee leads NRC's work in the CAR's Carnot province. The crisis in CAR has displaced nearly one fourth of its population. Many children and youth are left traumatised and have been unable to go to school for years.

Aimee has recruited more than 50 colleagues. Together they help the displaced build schools and shelters so that one day, they are prepared to return home. In 2014 Aimee introduced new education programmes to the schools of Carnot. Today, they make up the core of NRC's work in the area, reaching thousands of children and youth. Aimee knows what it's like to be a refugee from a war-torn country and wants to use her own experience to motivate others.

***When I meet people who have been forced to flee, I tell them not to give up.
No matter how hopeless it seems, there is always hope.***

AIMEE NDAKALA MPALA



Bibi Seema, an Afghan refugee studying in Kot Chandana refugee village in Mianwali, Pakistan.

We reached more than
5 million
people in need of humanitarian aid in 2015

The numbers presented here are preliminary. The final statistics of all NRC activities for 2015 will be available in June. Minimum 90% of NRC's income is directly channeled to our work with refugees and displaced all over the world

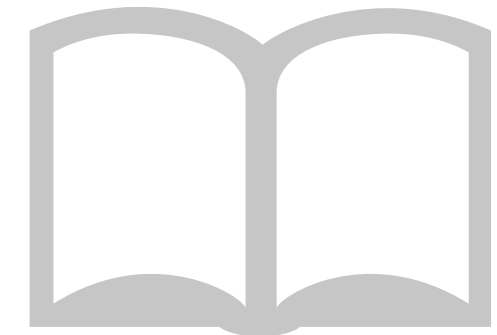


FOOD SECURITY
850,000
beneficiaries
ESTIMATED



WASH
WATER, SANITATION AND HYGIENE
1 million
beneficiaries
ESTIMATED

EDUCATION
500,000
beneficiaries
ESTIMATED



SHELTER
1,1 million
beneficiaries
ESTIMATED



ICLA
INFORMATION, COUNSELLING
AND LEGAL ASSISTANCE
700,000
beneficiaries
ESTIMATED



CENTRAL AFRICAN REPUBLIC



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All images: NRC. Front image from Herat, Afghanistan

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